

PTCA Annual Meeting- August 24-25 2018 /Kimpton-Aertson Hotel, Nashville TN

Day 1**

7:30-8:30 registration and breakfast

8:30-9:00 Welcome and Opening Announcements

9:00-10:30 “What You Say Without Saying A Word” Diane Gottsman

10:30-10:45 Break

10:45-12:15 Marketing Strategies, office communication and internet lead conversion –
Christopher Suchanek

12:15-1:15 Lunch

1:15-1:30 Break and visit Exhibitors

1:30-3:00 “5 Keys to a High Performing Team” Tracy Butler, RDH

3:00-3:15 Break/snacks

3:15-4:30 Dentistry’s King of Comedy: Carlos Rodriguez, RDH

5:00 Cocktail Hour for PTCA members and Sponsors

6:00 Dinner on your own

8:00 Meet up to head out for an evening of music, drinks and dancing

Day 2**

8:30-9:30 breakfast and announcements

9:30-11:00 “The Golden Circle and Crafting a Patient Centric Practice” Tracy Butler, RDH

11:00-11:15 Break

11:15-12:30 Utilizing the ITC and patient tracking - Kathy Cripps

12:30-1:30 Lunch, sponsor spotlight and announcements for 2019

1:30-3:00 “Tissue is the Issue: Implant Survival and Maintenance” Heidi DuBois, RDH

3:00-4:00 Snacks, panel discussion and meeting wrap-up

** TIMES COULD BE ADJUSTED SLIGHTLY ON BOTH DAYS